BBP®35 and BBP®37 Printers

Multi-color label printers with unprecedented capabilities, unrivaled ease of use, and the best materials. There's never been a better tool to label your entire facility.

Printer Model	BBP®35 Printer and BBP®37 Printer
Description	Facility, Safety and Lean 5S printer for walk up and print ease of use, fast supply changeovers, multicolor printing and ability to cut-out text and shapes (cut-outs enabled on BBP37 only). Best choice for "lean event" labeling situations and multiple user locations because it has a very approachable interface and very fast supply changeovers.
Applications	Facility & Safety ID, Signs, Pipe Markers, Lean/5S, Arc Flash Labels, GHS & Chemical Labels, Equipment Labels, Panel & Push Button Labels, Reflective & Glow in the Dark Labels, Tags, Magnetic, Cold-Temp Labeling . Cut-out Text with BBP37 only.
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.
Includes	Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide
Warranty	5 year

Printer Features:

Mode of Operation	Stand-Alone & Peripheral Modes
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Color Printing Capability	Multi Color
Maximum Print Speed	5 in/sec
Cutter Type	Auto Cutter. BBP37 also has XY Cutter.
Maximum Tape/Label Width	4 in
Memory	512 Mb
Media Sensor Adjustment	None

Display & User Interface:

Display Type	Color Touch Screen
Display Size	3.63 in x 6.0 in
Display Resolution	1024 X 600 pixels
Keyboard Type	Full Size QWERTY
Print Preview Feature?	Yes
Supply Remaining Gauge	Yes
Languages	English, Spanish, Portuguese, French
Units	Inches, millimeters, points

Stand-Alone Apps & Editing:

Built-In Label Wizards	Custom Label GHS / CLP Safety Signs Pipe Marker Arc Flash Circle Gauge	Gradient Scale Right-To-Know WHMIS Tags General Templates Quick Label

Text Formatting Options	Bold, Underline, Italics
	Serialization
	Insert Time/Date
	Expand/Condense
	Autosize Text Option
	Vertical Text
	Reverse Print
	Mirror Print
	Justification
	Object Alignment
	Rotate Object
		Variable or Fixed
		    Label Length
		Frame
		Cut-out Shapes &
		    Text (BBP37 only)
		Import Graphics
		Import Fonts
		Import Files to Printer
		Export Files to
		    Another Printer

Fonts / Graphics / Symbologies:

Font Sizes	0.05 in - 3.5 in	
Font Styles	Arial, Arial 65, Courier New, Tahoma, Times New Roman	
Symbols Quantity	664	
Symbols Categories	Arrows Fire Safety First Aid/Rescue Hazardous Transport Hazmat GHS/CLP Hazmat HSID Imported Graphics ISO Graphics Mandatory Miscellaneous	Packaging Personal Protective Equipment Prohibition Shapes Sign Headers Warning WHMIS
Special Characters Quantity	95	
Barcode Capability	Yes	
Barcode Symbologies - Linear	Code 39 Code 128 Auto Interleaved 2 of 5	Additional through Brady Workstation
Barcode Symbologies - 2D	QR Code PDF417	Additional through Brady Workstation

Specifications subject to change without notice.

BBP®35 and BBP®37 Printer Specifications (continued)

Media / Supplies Information:	
Compatible Media	B30 Series
Compatible Ribbons	B30 Series
Die Cuts vs Continuous	Continuous Tapes, Pre-Printed Die Cut Labels, General Die Cut Labels
Ribbon & Label Installation	**Media:** Supplied in cartridge, drops into place, 15 sec changeover **Ribbon:** Supplied in cartridge, snaps into place, 5 sec changeover
Calibration Required?	No
Quantity of Stock Media Parts	326
Custom Media Parts Available	No
Media Widths	0.5 to 4 in
Maximum Printed Label Length	8.3 ft
Optional Accessories:	
Accessories Available	Replacement XY Cutting Blade, Cleaning Kit. See also Software Compatibility
Software & Connectivity:	
Connectivity Options	Stand-alone use, Ethernet, USB
Software Compatibility	Brady Workstation

Physical / Operational Characteristics:	
Dimensions	11 in H x 19 in W x 14.25 in D
Weight	36 LB
Operating Temperature Range	50° to 104° F
Storage Temperature Range	-4° to 122° F
Operating Humidity Range	20%-80% RH Non- Condensing
Storage Humidity Range	15% to 90% RH Non- Condensing
Power Supply Voltage	110V - 240V
Auto Shutoff / Power Conserve	Yes
Agency Approvals / Regulatory Compliance:	
Enables Industry Compliance	USA & Canada - cULc Europe - CE (including Eu RoHS) Argentina - UL-AR and S Mark Mexico - UL NOM CoC Australia - RCM mark Russia - EAC Korea - KC China - CCC and RoHS India - BIS Taiwan - BSMI Exemption South Africa - LOA and SABS *(No logo on product label)*
U.S. Patents	Printers: 6364552 B1; 6788324; 6768502 B2 BBP®37 Printer Only: 6664995 B2; Ribbon cartridges: 6860658 B2; D480749
MSDS	n/a

Compatible Materials:

Material	
B-423 Glossy White Polyester	✔
B-424 Matte White Paper	✔
B-428 Metallized Polyester	✔
B-432 Glossy Clear Polyester	✔
B-434 Glossy Metallized Polyester	✔
B-437 Tedlar® Adhesive Material	✔
B-438 Tamper Evident Metallized Polyester	✔
B-483 ToughStripe® Printable Agressive Polyester Floor Tape	✔
B-484 Glossy White Polyester	✔
B-486 Polyester Material	✔
B-488 High Performance Polyester	✔
B-489 Polyester Label	✔
B-509 Printable Magnetic	✔
B-526 Phosphorescent	✔
B-549 Cold Temperature Polyester	✔
B-551 Non-Adhesive Tag	✔
B-565 Metallized Polyester	✔
B-569 Low-Halide Polyester	✔
B-581 Repositionable Vinyl	✔
B-584 Reflective Tape	✔
B-593 Raised Panel Engraved Plate Substitute	✔
B-595 Indoor/Outdoor Vinyl	✔
B-724 Matte Amber Polyimide	✔
B-727 Glossy White Polyimide	✔
B-787 Glossy White Polyvinyl	✔
B-854 ToughWash® Metal Detectable	✔
B-855 ToughWash® Tape	✔
B-7569 Permanent Vinyl	✔

Compatible Media:
B30- Series Label Rolls and Print Ribbons

B30 Series Print Ribbons

B30 Series Label Rolls

For more information on the BBP®35 and BBP®37 printers and media, visit

BradyID.com/bbp37

Specifications subject to change without notice.
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